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June 25, 2001

UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket Number: 031716.0003

First Named Inventor: Jon C. Evans

Title: SYSTEM AND METHOD FOR COMPUTER-CREATED ADVERTISEMENTS

TO: BOX PATENT APPLICATION
Commissioner for Patents
Washington, D.C. 20231

Sir:

Attached are the following for filing with the U.S. Patent and Trademark Office:

1. ☐ Fee Transmittal Form (original and duplicate)
2. ☒ Specification - Total Pages: 35 (Including Abstract)

CLAIMS AS FILED						
	Claims Filed	Basic Fee Claims	Extra	Rate		Amount
				Large Entity	Small Entity	
Total Claims	40	20	20	\$ 18.00	\$ 9.00	\$ 180.00
Independent Claims	10	3	7	\$ 80.00	\$ 40.00	\$ 280.00
First Presentation of Multiple Dependent Claims				\$ 270.00	\$ 135.00	\$ 0.00
BASIC FEE				\$ 710.00	\$ 355.00	\$ 355.00
TOTAL FILING FEE						\$ 815.00

3. ☒ Drawings - Total Sheets: 7 (Fig(s). 1-7)
4. Oath or Declaration - Total Pages: 3
 - a. ☐ Newly executed (original or copy)
☒ New (unexecuted)
 - b. ☐ Copy from a prior application
(for continuation/divisional with Box 17 completed)

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- i. ☐ **DELETION OF INVENTOR(s):**
Signed statement attached deleting inventor(s) named in prior application.
5. ☐ **Incorporation By Reference (useable if Box 4b is marked)**
The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
6. ☐ **Microfiche Computer Program (Appendix)**
7. ☐ **Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)**
- a. ☐ **Computer Readable Copy**
- b. ☐ **Paper Copy (identical to computer copy)**
- c. ☐ **Statement verifying identity of above copies**
8. ☐ **Assignment and Assignment Recordation Form**
9. ☐ **37 C.F.R. 3.73(b) Statement** ☐ **Power of Attorney**
10. ☐ **English Translation Document (if applicable)**
11. ☐ **Information Disclosure Statement with PTO-1449 and References**
- ☐ **Copies of Information Disclosure Statement Citations**
12. ☐ **Preliminary Amendment**
13. ☒ **Return Receipt Postcard**
14. ☒ **Small Entity Status Claimed:** ☐ **Independent Inventor**
☒ **Small Business Concern**
☐ **Non-Profit Organization**
- ☐ **Statement Enclosed**
- ☐ **Statement Filed in Prior Application; Status Still Proper and Desired**
15. ☐ **Foreign Priority is Claimed as Follows:**

- ☐ **If Foreign Priority is Claimed, Certified Copy of the Above Priority Document(s) is Submitted Herewith**

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16. ☐ Other: _____
17. ☐ Continuation ☐ Divisional ☐ Continuation-in-Part of
Prior Application No.: _____ filed _____
- ☒ Complete Application Based on Provisional Application No.: 60/213,484
filed 23 June 2000
18. ☒ A new power of attorney or authorization of agent (PTO/SB/81) is as follows:
- ☒ The power of attorney is to: Rodger L. Tate, Reg. No. 27,399; Anthony W. Shaw, Reg. No. 30,104; James Remenick, Reg. No. 36,902; Cono A. Carrano, Reg. No. 39,623; Laurence H. Posorske, Reg. No. 34,698; Robert A. King, Reg. No. 42,738 and Trevor Q. Coddington, Reg. No. 46,633.
19. Please address all correspondence to:
- ☒ **CUSTOMER NUMBER** 26118
- ☒ **James Remenick**
Intellectual Property Department
Brobeck, Phleger & Harrison LLP
1333 H Street, N.W.
Suite 800
Washington, DC 20005
20. ☐ A check in the amount of \$ _____ is enclosed. In the event any variance exists between the amount enclosed and the Patent Office charges, please charge or credit any such variance to **Deposit Account No. 50-1640**.
- ☐ The Commissioner is hereby authorized to charge any variance between the amount enclosed and the Patent Office charges to **Deposit Account No. 50-1640**.
- ☒ **Applicants await a Notice to File Missing Parts to submit the filing fees.**

Respectfully submitted,

By: _____

James Remenick
Registration No. 36,902

JR/krm
Enclosure